LAURENNE HOPKINS FLOWERS

Bespoke Wedding Flowers Brochure

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BESPOKE WEDDING FLORALS

As a flower farm and seasonal florist, we offer beautiful wedding florals in a wild and natural style.

As British growers we have access to the most stunning varieties and freshest blooms around, ensuring your flowers are an ode to romance, nature, and the beauty of seasonal blooms.

Using local and British blooms wherever possible, and carefully selected imported flowers where needed, we craft florals that are bespoke to you and reflect the time of year, providing magical memories every year thereafter.

In order to offer a premium service, our bespoke wedding package is reserved for couples with a minimum investment of £1,500 ex VAT.

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BESPOKE EXPERIENCE

- Beautiful, unique and seasonal wedding flowers to suit your chosen style, venue and colours.
- 2 consultations, an initial booking consultation and the planning and final details meeting 1 month before the wedding.
- Ongoing contact in between via your own client portal, phone & email to discuss details throughout the process.
- Vases included with all bouquets to keep them looking their best through the day.
- Additional floral design and hire options and enhanced level of service.
- Next-day take down service for floral installations such as arches and hanging displays, including bunching flowers for guests to take home.

Please note we have a minimum order of £1,500 ex VAT for bespoke weddings. For a lower budget option, please see our 'a la carte' package. For our highest level of service, see 'luxury weddings'.

BEAUTIFUL BOUQUETS

Every bouquet is completely individual - crafted with a selection of seasonal blooms in your choice of colour / style / aesthetic, using homegrown, locally sourced and British blooms wherever we can.

Each bouquet is finished with a delicate hand-dyed silk / velour / bespoke ribbon, ensuring a perfect, high end finish. It's the little details that make all the difference!

Our wedding bouquets are delivered in stylish glass vases, with care, ready to grace your ceremony or reception with freshness and uncompromising quality.

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BRIDAL PARTY FLOWERS

Bridal party flowers tailored to your preferences, ensuring a seamless co-ordinated look across your wedding, each created with stunning handpicked seasonal blooms.

From bouquets, flower crowns, corsages and buttonholes for adults and mini posies, flower rings or flower wands for little ones we have options for even the teeniest of bridal party members.

All finished in the highest quality ribbons, for a perfect, high-end finish that sets your celebration apart.

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VENUE DECOR & INSTALLATIONS

Elevate your wedding space with our gorgeous statement florals, crafting every detail to reflect your unique style and vision and wow your guests.

We curate an array of seasonal blooms, harmonising colours and styles that resonate with your wedding theme.

Our commitment to using homegrown, locally sourced, and British blooms ensures a celebration deeply rooted in natural beauty.

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VENUE DECOR OFFERINGS

- Table Centrepieces: Tailored table centrepieces that become the focal point of your reception, enhancing the overall ambiance. From large centrepieces to chic bud vases in a range of styles from chintzy cut glass to vintage glass bottles and stoneware.

- Tablescaping: We work closely with an incredible stylist to incorporate other elements alongside your florals such as linens, candles, fruit, vegetables and other materials for a truly beautiful and bespoke tablescape.

- Ceremony Archway / Backdrops: Grand and breath-taking archways that frame your vows, providing a picturesque backdrop for your ceremony. We are masters at re-using flowers and will always advise on how these can also be re-used later in the day.

- Aisle flowers - from bud vases to meadow boxes we offer beautiful options for aisle decor that can often be re-used / repurposed later in the day.

- Statement Pieces: Unique installations such as large urns, hanging hoops, flower clouds, and pillars, strategically placed to captivate your guests, ensuring every corner tells a story of beauty.

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WEDDING FLOWERS COST ESTIMATOR

We believe in being upfront about what wedding flowers cost. There's no point keeping pricing behind closed doors or asking you to invest time in a consultation before you have any idea what your flowers might cost.

A La Carte and Bespoke prices are in the online estimate.

Build an estimate

Bespoke starts from £1,500 ex VAT.
Prices are exclusive of VAT and can change. Delivery and setup are quoted separately.
£200 deposit after consult and quote.

Free 30-minute consult — then a no-obligation quote and moodboard.
www.laurennehopkinsflowers.co.uk

DELIVERY, SETUP & ADDITIONAL CHARGES

Planning, Delivery & Setup- Each wedding will have an additional fee for planning, delivery and setup. Delivery and setup are quoted separately. Locations etc will all be discussed in your consultation and priced in your proposal so no costs are hidden.

‘Move & Reinstall’ service - You can opt to hire us for additional hours until the reception meal to move / reinstall arrangements between rooms / venues / setup the reception so you and your guests don’t have to worry about it. Move & Reinstall — quoted separately. Additional staff — quoted separately.

Takedown & Collection of hired items - A takedown fee is charged for the day after any weddings that include an installation, such as an arch, hanging cloud etc. With a takedown I can also collect any vases / hired items so that you don’t have to worry about getting anything back to me and can get on with enjoying your honeymoon. We can also bunch any flowers up for you / your guests to take home. This is calculated on milage and time and will be quoted on your proposal.

WHY CHOOSE US

Attention to Detail - handcrafted floral designs that capture the essence of your love story.

Cutting Edge Floral Design - Experience the forefront of floral design trends as our team brings innovation and creativity to your wedding florals using all floral foam free techniques.

Locally Grown, Seasonal Blooms - Celebrate the beauty of each season with blooms sourced from our local flower farm, ensuring freshness and authenticity.

Seamless and Luxurious Experience - From the initial enquiry to the final bloom, our team is dedicated to providing a seamless, luxurious and stress free journey for every couple.

Extensive Rental Range - We have a wide range of rental options to enhance your wedding decor, from vases to arches

Sustainability at the heart of all we do - From delivering in reusable glass bottles and vases, to being completely floral foam free, we are committed to eco-friendly practices, ensuring that sustainability is a core principle in every aspect of our floral services.

CLIENT TESTIMONIALS

"As soon as I saw Laurenne on social media, I knew she would be a perfect fit for our wedding. Her enthusiasm, creativity and passion for what she does is abundantly clear in every post. Meeting with Laurenne on her gorgeous home farm confirmed this gut feeling and getting to know her in the months leading up to our wedding was nothing short of a total joy.

We opted to give Laurenne free rein over the creative side of our flowers, confident in her expertise… and boy did it pay off! Laurenne seemed to read our minds and with very minimal input from us (colourful and bright) she produced blooms which matched the whole vibe of our wedding day perfectly, capturing everything we love!

Laurenne gave brilliant advice throughout the whole process and when it came to bridesmaid bouquets she had the stroke of genius to use one variety stems in each of them which all featured in my own bridal bouquet.

During the planning process, we encountered a lot of negativity from already married couples bemoaning the cost of their wedding flowers. However, we had the opposite experience because of Laurenne; our flowers were not only utterly incredible but we genuinely think they were worth every penny, elevating every picture that we will cherish forever and bringing together all elements in our decor. The amount of careful thought, hard work and dedication that went into making our wedding flowers special was truly appreciated.

If you are a couple considering wedding flowers I implore you to speak to Laurenne immediately and have no doubt that she will bring your visions to life! I've enjoyed continuing to watch Laurenne's work on weddings and it is so clear that whilst all her bouquets are insanely beautiful they are all also very much inspired by each unique couple, incorporating elements of who they are into her work so seamlessly as though she has known them for years. Laurenne is a ridiculously talented florist but more importantly, a lovely person!"

Christie, **2024 Bride**

TO BOOK

Thank you so much for considering us as your florist.

Free 30-minute consult — then a no-obligation quote and moodboard. Send the form and we'll be in touch with next steps.

www.laurennehopkinsflowers.co.uk

Consults via Google Meet or phone call.